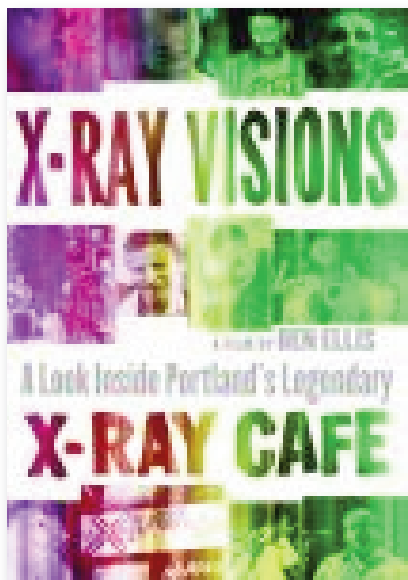


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X-Ray Visions DVD: A Look Inside Portland's Legendary X-Ray Cafe



SUBJECT CATEGORY: Documentary

RELEASE: 6/19/08

PRICE: Retail: \$12 | Direct: \$10 | Wholesale: \$7.20

ISBN: 978-0-9788665-7-0

FORMAT: DVD (5oz), 68 minutes, color

MARKETING NOTES:

- Headlining feature at Mid Valley Film Festival 2008
- Touring east coast screening schedule planned for Summer 2008
- Film features venue who hosted many bands who went on to international fame like Green Day and Everclear
- Film is featured on 25,000 postcards distributed to stores and individuals
- Film is advertised regularly in *Maximum RocknRoll*, *Razorcake*, *Give Me Back*, *Slug & Lettuce*, and *Reader's Guide to the Underground Press*

COMPARATIVE TITLES:

DiG!, Ondi Timoner, Palm Pictures, April 12, 2005, \$24.98

Instrument: Ten Years with the Band Fugazi, Jem Cohen, 75 minutes, Dischord, November 13, 2001, \$21.98

CBGB: Punk from the Bowery, MVD Visual, April 22, 2003 \$9.95

An in-depth account of one of the most important cultural epicenters in Portland, Oregon's history, *X-Ray Visions* tells the story of the X-Ray Cafe, an ABC NO RIO/924 Gilman-esque "nightclub" that hosted bands like Green Day, Crash Worship, Nation of Ulysses, Neurosis, Everclear, Smegma, Poison Idea, and virtually every touring act from '89-'94.

Ever wonder how Portland appeared on the map as *the* epicenter for weird, alternative arts and culture? It was, in many ways, thanks to the X-Ray, an entirely unique all-ages venue with a true "anything goes" aesthetic - a punk band, a circus act, toddlers banging on things, language classes, 25 cent advice, and a spanking evangelist might all appear on a single bill - and its presence put Portland on the map as a radical, rock 'n' roll kind of town.

This edition of the DVD comes with a bonus CD soundtrack of former X-Ray regular acts including Hazel, Dead Moon, Big Daddy Meat Straw, New Bad Things, Unwound, Crackerbash, Frances Farmer Gals, and features tightened-up editing and a brand-new cover by Sean Tejeratchi of *Craphound* fame.

"Accepting of almost all cultural expression or character type that wasn't mean-spirited, the X-Ray championed a kind of inspired amateurism and a participatory environment that's unlikely to be equaled for audacity or fun. In the words of one former regular, 'the X-Ray was the cat's potato.' And so is this film." - *The Oregonian*

"The film never attempts the impossible and pointless task of overall analysis. There is no agenda beyond acknowledging that something remarkable happened in and around the X-Ray during the early '90s." - *Portland Mercury*

ABOUT THE DIRECTORS: Tres and Benjamin Arthur Ellis stayed in Portland after the X-Ray Cafe closed down and have continued to scheme and dream their way into remaining two of the city's strangest and most beloved sons. They, in the words of a popular local bumper sticker, help Keep Portland Weird.

ABOUT THE PUBLISHER:

Microcosm Publishing is an independent publisher and distributor based in Portland, OR and Bloomington, IN. Our titles attempt to teach self empowerment to disenfranchised people and to nurture their creative side.



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