SCAM: THE FIRST FOUR ISSUES

by Erick Lyle

Erick Lyle’s Scam zine was equal parts an introductory guide on how to get things for free and punk memoir. Youths experienced trainhopping, house shows, and cross country tours that sought out swimming holes. Community was sought and celebrated through generator punk shows on Mission Street, hunting for cans of beer on Easter, and Food Not Bombs. Angst was manifested while stealing electricity from lamp posts, squatting in Miami, selling plasma, tagging freight trains, wheapasting, spraying salt water into vending machines, returning stolen merchandise, and dumpstering as seen through the lens of a young punk. Scam has gone on to inspire a generation of imitators.

SUBJECT CATEGORY: Zine Collection, Personal, punk lifestyle, travel, activism, politics
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PRICE: Retail: $16 | Direct: $13 | Wholesale: $9.60
ISBN: 978-1-934620-70-0
FORMAT: 288 pages, full-size, paperback
MARKETING NOTES:
Scam’s Erick Lyle completed an author tour of northeastern US cities and tours frequently with his bands Black Rainbow and the Onion Flavored Rings.
Issues of Scam zines have over 20,000 copies in print
Title is featured on 5,000 postcards
Regular advertising in Razorcake, Zine World, Maximum Rocknroll, and Give Me Back to support this title.

COMPARATIVE TITLES:

ABOUT THE AUTHORS:
"Forget statistics and pretentious analysis of urban society. Take a walk through the city with Erick Lyle and discover the reality of how people live in an American city." -Howard Zinn

ABOUT THE PUBLISHER:
Microcosm Publishing is an independent publisher and distributor based in Portland, Oregon and Bloomington, IN. Our titles attempt to teach self empowerment to disenfranchised people and to nurture their creative side.