In this day and age where everyone is seeking the limelight it is rare that a true working class hero would emerge and show up to volunteer to single-handedly unload his own books from the truck - but On-Subbing author Dave Roche did just that!

On Subbing consists of Dave Roche’s candid, heart breaking and often hilarious stories from working as a substitute education assistant in Portland’s school system. Roche spent four years keeping a journal of his experiences helping kids who can’t function in a normal classroom setting, and On Subbing reads as a personal look into Dave’s diary. Roche’s undeniable honesty and irreverent sense of humor shines throughout the book, as he takes his students of field trips, helps break up classroom fights and keeps his students focused on their school work.

Roche first started On Subbing as a self-published zine, photocopied and made on school equipment, passed out for free to family and friends. Word spread and soon On Subbing became an underground cult classic, and Dave was unable to keep up with the demand of photocopying. He even started getting teaching jobs as a result of the popularity of his self-published writings!

Now collected, On Subbing: The First Four Years presents Dave’s first four self-published zines in their entirety, plus new writings during his fourth year of substitute teaching. Now in its third edition, the book contains many illustrations from students in Dave’s classes, plus indie-publishing luminaries Aaron Renier, Nicole Georges, Keith Rosson, Nate Beaty, Clutch McBastard and Shawn Granton.

“What happens to him in these classes is funny enough on its own, but Dave has a gift for making it even funnier. It’s obvious that he really likes his job, and his observations and interactions with the kids are often poignant and thought-provoking. Already a zine classic, On Subbing is surely destined to get even more popular with the publication of this collection.” - Newpages

“Often, [On Subbing] is like listening to a good conversation, where the story telling takes its twists and turns before reaching hilarious or ironic conclusions. But there’s more than punchline to these stories. As hilarious as Dave is as a writer, he’s also honest and compassionate. One gets the sense of someone doing the job as best he can, while hoping to make even a small difference in these kids’ lives.” - Lunar Circuitry

“This pocket-sized book packs a big punch...[Dave Roche] uses these observations to better himself at a job he was woefully unqualified for, and he now becomes a most helpful and caring figure for these children, some of whom can barely communicate or function. A very affecting read.” - Read Magazine

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Comparative Titles:

Sales Handles:
- Author has toured the United States and England reading from his book
- Author self-published a fanzine for the many years that is among the most famous in his genre and subculture.

Marketing Plans:
- Continued book tours
- 25,000 postcards distributed to stores with book featured on them.

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