IN SEARCH OF THE LOST TASTE
JOSHUA PLOEG

Went to a Vegan Feast by chef Joshua Ploeg at the Purple House in Oakland where Nedelle was playing. Awesome food, awesome people, and nice music. What more to ask?!

- VIS-A-VIS BLOG

Joshua Ploeg’s cooking blows my mind so much that a secret door opens in the back of my head and white doves, musical notes, and winged horses fly out. His cooking is transcendent: Dangerous, strange and perfect. It’s full of colorful tastes that explode in your mouth like Pop Rocks flavor combinations you never thought possible. Crazy alchemy. Freaky magic. Joshua’s the Traveling Chef; you make an appointment, he shows up at your house with a load of groceries, makes an incredible multi-course vegan meal using your pots and pans, and then he’s gone like the Lone Ranger riding into a big Texas sunset.

Based in Los Angeles, California JOSHUA PLOEG Joshua Ploeg tours regularly (both as a chef and in his band Warm Streams.) After a series of well-received cook zines, this is his first book.

MARKETING NOTES
Advertise regularly in Maximum Rock n Roll, Give Me Back, Zine World, Google Adsense, and Razorcake. Author tours around the world constantly with book. 20,000 postcards distributed to stores and individuals featuring book. Performed in popular touring punk bands Warm Streams, Behead the Prophet, Mulkiteo Faeries, and Lords of Light speed.

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