D.I.Y. SCREENPRINTING: How To Turn Your Home Into A T-Shirt Factory by JOHN ISAACSON

Regarded as an instrumental DIY resource, John Isaacson’s Do It Yourself Screenprinting provides a fascinating comic-zine turned graphic novel detailing the art and science of screenprinting t-shirts. The book, which collects Isaacson’s previously self-published zines, is illustrated throughout with vivid illustrations and humorous commentary, and also includes additional new material made available for this special book edition.

Here at last are the nuts and bolts to everything one would need to know about turning your home into a T-shirt factory: how to build a screen, burn an image, test a print, pull ink, wash out screens, and creative printing ideas. This is essential reading material for people who don’t know how to screenprint or those who are a bit rusty and has been expanded to include information about vending T-shirts on the street and working in a print shop, based on Isaacson’s experiences in Berkeley.

ISBN: 978-0-9770557-4-6
Published: October 2011
Format: Paperback, 7 x 8.5”, 192 Pages
Subjects: Art / How To / Graphic Novel
Price: $12.95 U.S.

“Like Scott McCloud’s landmark books, this is a textbook written in comic form. Isaacson tells the story using an autobiographical approach, as if he’s learning right along with his readers. His personality and enthusiasm for the subject comes through to add extra interest to all the instructions and details.” —Midnight Fiction

“Ever wanted to make your own t-shirts? Ever thought that it would be way too complicated and/or expensive to even try, so you gave up right away? This book will prove you wrong... whether you have access to state-of-the-art materials or not, or if you don’t even have electricity.” —Optical Sloth

“Isaacson’s guide is definitely the guide that I would turn to if I had the desire to try screenprinting on my own.” —Feminist Review

“Like a typical American don’t expect me to learn anything unless it’s presented to me in neat pictures with funny stories. So here we have this handy book/ comic that dishes out the details.” —Hanging Like A Hex

“Now, thanks to this wonderful comic book, I can make screen prints at home, too! It’s a bit more complicated, especially if you want more than one color, but John breaks down the process into easy-to-understand steps. He shares his experiences selling his work, moving out of his house and into mass-production and gives helpful hints to DIY printers along the way.” —Xerography Debt

“Drawings and instructions take you step-by-step through every part of the process, in a chatty, funny, pretty darned entertaining style.” —Last Gasp

“A great how-to on silkscreening done in all illustrated comic style...All the basics on how to turn your home into a T-shirt factory.” —Just Seeds

John Isaacson has been screenprinting on t-shirts, paper, and tree bark for over fifteen years. He is an educator, cartoonist, and musician living in Portland, OR. He has lived in Ireland, Peru, Chile and China, and is currently at work making comics, T-shirts, and teaching afterschool writing and cartooning classes. His many projects can be found online at www.unlay.com.

Microcosm Publishing strives to add credibility to zine writers and their ethics, teach self empowerment, show hidden history, and nurture people’s creative side! Now based in Lansing, KS and Portland, OR, Joe Biel started the distro and then-record-label out of his bedroom in 1996. Since then we’ve grown to become one of the largest zine distributors in the world, reaching an international audience through our website and retail store.