Praise for past books in the series:

“...The authors do not attempt to speak for everyone, and they do not attempt to convince; they simply share their own experiences and thoughts—in a manner that is almost alarmingly unguarded in an era of self-conscious and self-defensive blog writing we are all growing increasingly used to.” —Constance Winters, Lovely Bicycle

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SUBJECT: Sports / Self Help
PUBLICATION: May 10, 2016
PRICE: $9.95
FORMAT: Paperback 128 pages, 5x8"

Marketing Notes
1. The first in a new book series about women and cycling. The previous series had a subscriber base of 3,000.
2. Over 70% of people in the US say they want to ride a bicycle more often.
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Comparative Titles
• Bikenomics Elly Blue 9781621060031 (Microcosm) $14.95, 2013
• Our Bodies, Our Bikes Elly Blue & April Streeter 9781621068952 (Microcosm) $9.95, 2015
• Alive With Vigor Rob Sutter 9781934620472 (Microcosm) $9.95, 2013

Elly Blue is an author and activist who lives in Portland, Oregon and writes about bicycle transportation. She is the author of Everyday Bicycling: Ride a Bike for Transportation (Whatever Your Lifestyle) and Bikenomics: How Bicycling Can Save the Economy.

Anika Ledlow studied sociology at Reed College and lives in Portland, Oregon.

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