

A coloring book beautifully illustrated by an avid bicyclist and artist

The Classic Bicycle Coloring Book

By Taliah Lempert

Praise for Taliah Lempert:

“If Taliah Lempert were Picasso, the bike would be her Dora Maar. And her Olga, her Marie-Therese, and her Jacqueline. Bicycles are a constant muse inspiring this Williamsburg-based painter—and intrepid cyclist—since 1996...In her portraits, the bike becomes an uniquely sumptuous object depicted in rich oils. Each one is imbued with personality and distinction, referencing, but never showing its owner. Lempert lavishes so much love on this commonplace vehicle, it’s easy to forget there are 1.1 billion of these two-wheelers in the world.” —Alexia Brue, *Well+Good*

“Lempert is able to portray bicycles at their purest and most sexy in her artwork. The bikes are marred, chipped, dirty, and beautiful—you can almost smell them.”
—*Bicycling Magazine*

Dream big and color hard with this all-new bicycle coloring book from famed bike portraitist Taliah Lempert. Featuring line art of a wide variety of bikes of all types. These bikes sat for their portraits, and now you can color them in according to your personal specifications and very vivid bicycle dreams. Suitable for adults and children, whether you love to color or just want to look at Lempert’s fantastic art.

SUBJECT: Coloring Book / Bicycles

PUBLICATION: **April 10, 2018**

PRICE: **\$14.95**

ISBN: 978-1-62106-418-3

FORMAT: Paper, 128 pages, 8x10”

CARTON QTY:

ART: B&W illustrations throughout

Marketing Notes

1. Nielsen Bookscan estimated that 12 million copies of adult coloring books were sold in the U.S in 2015, and the trend showed little sign of slowing in 2016
2. Once colored, images from this book may be extracted and framed as beautiful artwork
3. Taliah Lempert’s fine-art paintings of bicycles are priced upward of \$3000 per piece

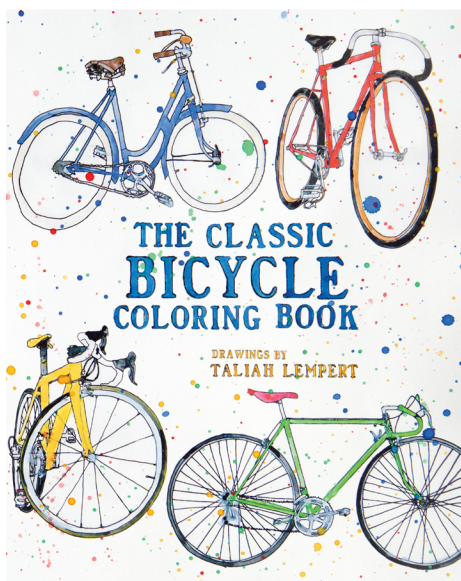
Comparative Titles

- *The Beard Coloring Book* Meggyn Pomerleau 9781621069959 (Microcosm Publishing) \$12.95, 2016
- *Magical Dawn Coloring Book* Hanna Karlzon 9781423646594 (Gibbs Smith) \$14.99, 2017
- *The Bicycle Coloring Book: Journey to the Edge of the World* Shan Jiang 9781780677491 (Laurence King) \$16.95, 2016



Taliah Lempert is a visual artist living and working in Brooklyn, New York. She studied at the New York Academy of Art and the School of the Museum of Fine Arts in Boston. Lempert’s work combines the two things that she is most passionate about, painting and cycling. For nearly 20 years, she has been painting bicycles from observation in her studio. Her work excites both the cycling and art communities alike, and has been exhibited in galleries and alternative spaces worldwide. Over the years, she has worked with such clients as The NYC DOT Urban Arts Program, The Museum of Modern Art Design Store, Magma, Moss, Paul Smith, Velo Vino, Blue Stockings, Terry Bicycles, Steward & Stand, Legami, Heye, and Taking the Lane.

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