Bikequity
Money, Class, & Bicycling
Edited by Elly Blue

A thoughtful, multiperspective take on the sociopolitical effects of bicycling

Praise for Taking the Lane series:

“Each issue of Taking The Lane is this wee work of art, whether it’s about bicycling and disaster, biking as a child, biking and religion (I was curious and skeptical of this one, I confess, but it’s actually quite good), and so on. The titles are clear, the layout and design impeccable, and I can’t recommend them enough. I confess, I yelped with glee when I found them in my review pack, because I just dig ’em that much. Highly recommended—even if (and maybe especially if) you’re not someone who’s all that into biking. The writing’s captivating, and it’s really tough to put one down once you’ve started reading.” — Bicycling Magazine

Bicycling has the radical potential of equalizing our transportation system, creating more equitable opportunities from the personal to the societal, and being a vehicle for protest and social justice. But that isn’t how it always works. The contributors to this book—in the Taking the Lane series—tackle of the potentials and realities and unintended consequences of trying to create a better world using human-powered transportation.

Edited by Elly Blue. Featuring work by Tamika Butler, Adonia Lugo, Do Jun Lee, Gretchin Lair, V.K. Henry, Lauren Hage, Tammy Melody Gomez, Phill Melton, Cat Capelrello, Joe Biel, Julie Brooks, Kassandra Karaitis, Katura Reynolds, Rebecca Fish Ewan, Rhienna Renée Guedry, and Adrian Lipscombe.

SUBJECT: Transportation / Social Science / Feminism
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CARTON QTY:
ART: Limited black & white illustrations

Marketing Notes
1. This book examines issues that are topical and emblematic of the current zeitgeist, and should speak to those who are social-justice and political activists
3. In recent years, there has been an increasing interest in women’s issues, feminism, gender equality, race, and class

Comparative Titles
- Bikenomics Elly Blue 9781621062400 (Microcosm Publishing) $12.95, 2016
- Pedal Revolution Jeff Mapes 9780870714191 (OSU Press) $19.95, 2009

Elly Blue is a bicycle activist, writer, and book publisher who lives in Portland, OR. She has written articles for The Guardian, Grist, Bicycling.com, Streetsblog, Momentum, and BikePortland.

A small, innovative publishing house, Microcosm Publishing specializes in work designed to make the reader feel good about being alive, take an active role in bettering their life, and impact the world around them. Microcosm has developed a reputation for teaching self-empowerment, showing hidden histories, and fostering creativity through challenging conventional publishing wisdom with books and zines about DIY skills, food, politics, and art.