

A thoughtful, multiperspective take on the sociopolitical effects of bicycling

# Bikequity

## Money, Class, & Bicycling

Edited by Elly Blue

Praise for Taking the Lane series:

“Each issue of Taking The Lane is this wee work of art, whether it’s about bicycling and disaster, biking as a child, biking and religion (I was curious and skeptical of this one, I confess, but it’s actually quite good), and so on. The titles are clear, the layout and design impeccable, and I can’t recommend them enough. I confess, I yelped with glee when I found them in my review pack, because I just dig ‘em that much. Highly recommended—even if (and maybe especially if) you’re not someone who’s all that into biking. The writing’s captivating, and it’s really tough to put one down once you’ve started reading.” — *Bicycling Magazine*

Bicycling has the radical potential of equalizing our transportation system, creating more equitable opportunities from the personal to the societal, and being a vehicle for protest and social justice. But that isn’t how it always works. The contributors to this book—in the Taking the Lane series—tackle the potentials and realities and unintended consequences of trying to create a better world using human-powered transportation.

Edited by Elly Blue. Featuring work by Tamika Butler, Adonia Lugo, Do Jun Lee, Gretchin Lair, V.K. Henry, Lauren Hage, Tammy Melody Gomez, Phill Melton, Cat Caperello, Joe Biel, Julie Brooks, Kassandra Karaitis, Katura Reynolds, Rebecca Fish Ewan, Rhienna Renée Guedry, and Adrian Lipscombe.

SUBJECT: Transportation / Social Science / Feminism

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ART: Limited black & white illustrations

### Marketing Notes

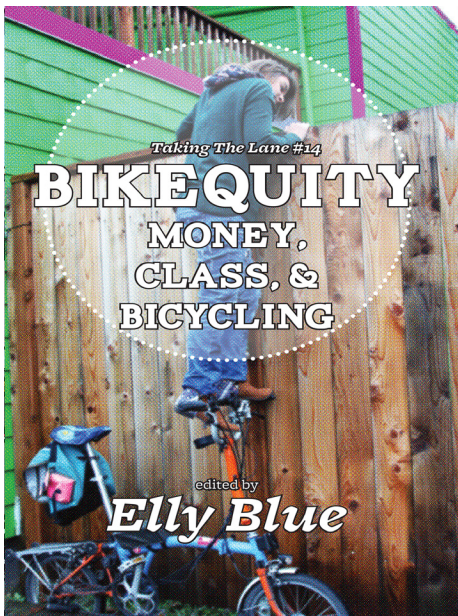
1. This book examines issues that are topical and emblematic of the current zeitgeist, and should speak to those who are social-justice and political activists
2. According to the *Bicycling and Walking Benchmark Report 2016*, bike commuting nearly doubled in the 50 largest U.S. cities from 2007 to 2016
3. In recent years, there has been an increasing interest in women’s issues, feminism, gender equality, race, and class

### Comparative Titles

- *Bikenomics* Elly Blue 9781621062400 (Microcosm Publishing) \$12.95, 2016
- *Pedal Revolution* Jeff Mapes 9780870714191 (OSU Press) \$19.95, 2009



**Elly Blue** is a bicycle activist, writer, and book publisher who lives in Portland, OR. She has written articles for *The Guardian*, *Grist*, *Bicycling.com*, *Streetsblog*, *Momentum*, and *BikePortland*.



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