

BICYCLE / RACE

TRANSPORTATION, CULTURE, & RESISTANCE

Adonia Lugo, PhD



- **Kickstarter campaign**
- **Goodreads Giveaway**
- **National and local press campaigns**
- **Author has frequent public speaking and conference appearances"**

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TRANSPORTATION /
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The intersection of advocacy, city planning and racism

Paints an unforgettable picture of Los Angeles—and the United States—from the perspective of two wheels. This is a book of borderlands and intersections, a cautionary tale about the dangers of putting infrastructure before culture, and a coming-of-age story about power and identity. The colonial history of southern California is interwoven through Adonia Lugo's story of growing up Chicana in Orange County, becoming a bicycle anthropologist, and co-founding Los Angeles's hallmark open streets cycling event, CicLAvia, along the way. When she takes on racism in the world of national bicycle advocacy in Washington, DC, she finds her voice and heads back to LA to organize the movement for environmental justice in active transportation.

- ▶ **A glimpse of social-justice work at its best**
- ▶ **A must read, especially in the current political climate**
- ▶ **Bicycle advocates' call to arms**

Adonia Lugo, PhD is an urban anthropologist, bicyclist, and activist in Los Angeles. She collaborates to envision a sustainable transportation future centered in the needs and experiences of historically marginalized communities and people of color like her. She has written extensively on the socioeconomic implications of bicycling. UrbanAdonia.com

