The Beard Coloring Book
Concept and illustrations by Meggyn Pomerleau

“Modern beards become the artist’s nadir and the colorist’s spring garden. The Angels of Light, the Cockettes, and the Sisters of Perpetual indulgence all took beard coloring to new heights. Give these beards gorgeous and colorful decoration.” —Ron Turner, bearded founder of Last Gasp

The Beard Coloring Book is a luscious, facial-hair-filled collection of illustrations, infographics, and games. Suitable for beard connoisseurs of all stripes, this book will inspire you to grow your own or simply deepen your appreciation of mustaches, beards, sideburns, and other works of facial art. Each beard is a zen maze and contain activities that will draw you into a pure state of bliss. Page after page, beard after beard, you’ll find yourself coloring yourself into a fuzz-trance of love. Pages are single sided with perforated edges, so each beard can stand alone as a unique work of art.

SUBJECT: Adult Coloring Books
PUBLICATION: November 8, 2016
PRICE: $12.95
FORMAT: 128 pages, 8x10
CARTON QTY: 64
ART: b/w illustrations throughout

Marketing Notes
1. A meditative pastime and inspiration for people who grow beards and those who admire them
2. Released to coincide with "Movember," the official month of mustaches and men’s health
3. Perforated, single-sided pages are perfect for easily coloring and displaying your work

Comparative Titles
• Tattoo Coloring Book Megamunden
  9781780670119 (Chronicle) $13.95, 2013
• Manspressions Joe Biel 9781621068983 (Microcosm) $9.95, 2015
• Hipster Coloring Book Charlotte Farmer
  9781454917441 (Sterling) $12.95, 2015
• 1990s Coloring Book James Grange
  9781612432243 (Ulysses) $10, 2013
• Thrill Murray Mike Coley 9780867196047 (Belly Kids) $15, 2012

Meggyn Pomerleau is a graphic artist hailing from the dry desert valley. She directs her snobbiness towards illustration, hand lettering, music, and food. She lives in Portland, Oregon, and can most likely be found running around festival grounds with a camera or clutching a burrito with her small canine companion, Padme Creampuff.

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