

13 YEARS OF GOOD LUCK

EDITED BY JOE BIEL

Beautifully printed with about a million interesting ... well-written memoirs, way decent comics, and the heartwarming story of a publishing company staying true for thirteen-plus years? Very much worth your dime.

- RAZORCAKE



From *Poopsheet*: "For their thirteenth year of publishing, the Microcosm editors have compiled a tidy best-of, sampling their greatest titles. *13 Years of Good Luck* is hypnotically fascinating, full of brilliant information. From their respective zines, you can find out how to screenprint, how to set up a compost pile, how to trap annoying fruit flies. There are comparisons of different types of bikes and how bike-safe the bridges are in Portland, Oregon (short answer: could be better). There are sections about union building, surviving abuse, getting a vasectomy, learning menstrual extraction in case Roe gets overturned, and so on. And, of

course, there are poems and stories and comics. You'll find samples of Moe Bowstern's *Xtra Tuf*, Dave Roche's *On Subbing*, Cindy Crabb's *Doris*, Nicole J. Georges' *Invincible Summer*, Jesse Reklaw's *Applicant*, and many many more."

Microcosm Publishing founder **JOE BIEL** has been devouring zines for over 15 years after discovering them at a Smoking Popes show. He makes documentary shorts ("talkies"), pontificates philosophical, and drinks iced tea. He is the author of *Make a Zine!: When Words and Graphics Collide* and the zine *Perfect Mixed Tape Segue*.

MICROCOSM PUBLISHING is an independent publisher and distributor based in Portland, OR and Bloomington, IN. Our titles attempt to teach self empowerment to disenfranchised people and to nurture their creative side. In 2008 we opened a storefront in Portland that has recently expanded, doubling the size. There are many new Microcosm titles slated for 2010, including the DIY guide *How and Why*, the Justseeds poster collection *Firebrands*, *Make Your Place* author Raleigh Briggs' soapmaking zine, and Volume 2 of the *Doris* zine anthology.

MARKETING NOTES

Advertise regularly in *Maximum Rock N Roll*, *Give Me Back*, *Zine World*, Google AdSense, and *Razorcake*. 20,000 postcards distributed to stores and individuals featuring book. This is *13 Years of Good Luck*'s second printing, its first in book form.

SUBJECT CATEGORY HOW TO, HUMOR, COMICS, PUNK/LIFESTYLE

PRICE \$1

ISBN 978-1-934620-43-4

FORMAT OFFSET, SADDLE-STITCHED (5 oz), 5.5 x 7", 80 PAGES

COMPARATIVE TITLES

THE ZINE YEARBOOK #9,

Microcosm Publishing, July 2008 ISBN 978-1934620076, \$12

WHATCHA MEAN, WHAT'S A ZINE?, Esther Watson, Mark Todd, Graphia, June 2006 ISBN 978-0618563159, \$12.99

FROM A TO ZINE: BUILDING A WINNING ZINE

COLLECTION IN YOUR LIBRARY, Julie Bartel, American Library Association, July 2004 ISBN 978-0838908860 \$38

WE OWE YOU NOTHING: EXPANDED EDITION: PUNK

PLANET: THE COLLECTED INTERVIEWS, Daniel Sinker, Akashic Books, November 2007 ISBN 978-1933354323, \$17.95

MICROCOSM

BOOKTRADE FROM AK DISTRIBUTION (510) 208-1700, LAST GASP, BAKER & TAYLOR
DIRECT SALES MICROCOSM PUBLISHING 222 S. ROGERS ST. BLOOMINGTON, IN 47404
MICROCOSMPUBLISHING.COM JESSIE@MICROCOSMPUBLISHING.COM (503) 232-3666